

# Program of the 2022 Rethinking Clusters Conference

## Monday 5th September 2022

8:30-10:00 CEST  
15:30-17:00 JST

Session S1  
Cities, clusters and logistics

Zoom web link S1: <https://omu-ac-jp.zoom.us/j/94014878380>

<b>Strina Agostino</b>	Distribution Centers and the City. Spaces and Practices in the Fresh Food Logistics in Italy
<b>Danko Lukáš</b> , Pavelková Drahomira, Bednář Pavel	Clusters as a platform for firms and research institutions collaboration: The case of the Czech Republic
<b>Ramondetti Leonardo</b>	Rethinking Logistics Clusters. The free port of Trieste, Italy

Chair: Lukáš Danko

Session S2  
Quantitative and qualitative approaches to resilience

Zoom web link S2: <https://unipd.zoom.us/j/86794769173>

<b>Zárate-Mirón Viviana Elizabeth</b> , <b>Moreno Serrano Rosina</b>	Regional resilience and cluster strength: The case of the U.S. in the Great Recession
<b>Ozeki Tamane</b> , Matsumura Keizou, Matsumoto Shiyomi, Enomoto Hisae, Omoto Naohiro, Hasunuma Kiiko (P)	Building local resilience capability: Reciprocal influence and relationship between local government, private companies, and citizens
<b>Ballè Alice (P)</b>	Bounce back or bounce forward - How can resilience foster opportunities through a crisis?

Chair: Tamane Ozeki

10:00-10:15 CEST  
17:00-17:15 JST

Coffee Break [For online participants, Coffee Break at Wonder Me](#)

10:15-10:30 CEST  
17:15-17:30 JST

Welcome to the 2022 Rethinking Cluster Conference  
**Tamane Ozeki (Osaka Metropolitan University) and Luciana Lazeretti (University of Florence)**

Plenary Zoom web link: <https://unipd.zoom.us/j/86794769173>

10:30-12:30 CEST  
17:30-19:30 JST

Session S1  
AI, robots and I40 - 1

Zoom web link S1: <https://omu-ac-jp.zoom.us/j/94014878380>

<b>Lazeretti Luciana</b>	The rise of algorithmic society and the strategic role of arts and culture
<b>Antonietti Roberto</b> , Burlina Chiara, Rodriguez-Pose Andres (P)	Digital technology, social capital, and income inequalities: evidence from Europe
<b>Götz Marta</b>	To diversify or to specialise? How to strike a balance in cluster profile – a case study of I4.0 Hamburg Aviation cluster (HAV) drawing on related variety and blending processes.
<b>Nannelli Martina</b> , Capone Francesco, Lazeretti Luciana	A bibliometric analysis on Artificial intelligence in Tourism. State of the art and future research avenues

Chair: Roberto Antonietti

Session S2  
Sustainability and green economy - 1

Zoom web link S2: <https://unipd.zoom.us/j/86794769173>

<b>Sedita Silvia Rita</b> , De Noni Ivan, Orsi Luigi, Oliva Stefania (P)	Opening the black box of well-being in European regions: the relative importance of economic, environmental, and social dimensions of sustainability
<b>Grashof Nils</b> , Basilio Stefano	The transition of brown regions: A matter of timing?
<b>Fernández López María Nieves</b>	How do Clusters Foster Sustainable Development? A Framework Cluster Governance for improving Environmental CSR with Green HRM in SMEs to SDGs
<b>Biggeri Mario</b> , Calogero Vieri, Ferranini Andrea	The political economy of place sensitive industrial policies for Sustainable Human Development: frames and methods

Chair: Silvia Sedita

## Tuesday 6th September 2022

8:30-10:00 CEST  
15:30-17:00 JST

Session S1  
Cluster transformation - 1

Zoom web link S1: <https://omu-ac-jp.zoom.us/j/94014878380>

<b>Xue Shuaijun</b> , Hassink Robert, Yang Chuankai	Entrepreneurs in the transformation of the YRD automobile cluster: Space, power and strategy
<b>Futoshi Akiba, Jin-ichiro Yamada (P)</b>	'Stay small syndrome' in the rise and stall industrial cluster life cycle.
<b>Mecenero Lucrezia Maria</b> , Trevisan Italo	The evolution of the Italian Industrial District. The Arzignano district from area monoculturale to area sistema integratata di innovazione.

Chair: Jin-ichiro Yamada

Session S2  
Networks and innovation in clusters

Zoom web link S2: <https://unipd.zoom.us/j/86794769173>

<b>Sabbadin Elisa, De Noni Ivan (P)</b>	Innovation performance of European clusters: the role of superclusters
<b>De Noni Ivan</b> , Ganzaroli Andrea, Orsi Luigi	Brokering between core and peripheral European regions: strengthening inclusiveness in European Innovation Policy
<b>Galaso Pablo</b> , Palomeque Sergio	The effects of local buzz and global pipelines on cities' innovation: improving own buzz while competing for pipelines

Chair: Pablo Galaso

Session S3  
Sustainability and green economy - 2

Zoom web link S3: <https://unipd.zoom.us/j/82301845894>

<b>Crespi Gomes Karolina</b> , Sedita Silvia Rita, Alberton Anete	Green business accelerators for food waste reduction and smart city development: some insights from Brazil
<b>Lis Anna</b> , Mackiewicz Marta	Do clusters help companies to "go green"? Experience of Polish National Key Clusters
<b>Chong Yu</b> , Koichiro Okamura	Technological paradigm of convergence technologies: An empirical analysis on the technological trajectories of cultured meat

Chair: Anna Lis

10:00-10:30 CEST  
17:00-17:30 JST

Coffee Break [For online participants. Coffee Break at Wonder Me](#)

10:30-12:00 CEST  
17:30-19:00 JST

<b>Plenary Session. Prof. Jin-ichiro Yamada</b>	
<b>Chair: Tamane Ozeki</b>	<b>Discussant: Silvia Rita Sedita</b>

Plenary Zoom web link: <https://unipd.zoom.us/j/86794769173>

## Wednesday 7th September 2022

8:30-10:10 CEST  
15:30-17:10 JST

Session S1  
Cluster, Ids, innovation and business models

Zoom web link S1: <https://omu-ac-jp.zoom.us/j/94014878380>

<b>Jun Akabane (P)</b>	Significance of a smart city for transformation of the business model from an automaker to a mobility company – A case study of Toyota's Woven City
<b>Keohane Juliette</b>	Jeans are coming home: case study of a French re-industrialisation business model.
<b>Parrilli Davide</b> , Yitian Lu Henan	The importance of synergy between regional and national innovation system in emerging and developing economies: The case of Yangtze River Delta and Chengdu-Chongqing Economic Circle in China
<b>Boix Domènech Rafael, Capone Francesco</b> , Galletto Vittorio, Sforzi Fabio	The iMID effect in the industrial districts of Spain and Italy: a causal approach

Chair: Jun Akabane

Session S2  
Start-up in cluster and eco-systems

Zoom web link S2: <https://unipd.zoom.us/j/86794769173>

<b>Mazzoni Leonardo</b> , Innocenti Niccolò	Internal resources, external environment or both? Exploring the critical determinants of innovative startup growth
<b>Yuhō Sasamori, Moet Onodera, Hiroto Kishi (P)</b>	What Factors Disincentivize Large Company Employees from Moving to Startups? Interviews in the Tokyo ecosystem
<b>Ferrari Voltolini Siliane</b> , de Vasconcellos Silvio Luis	Internationalization of Startups inserted in innovation ecosystems

Chair: Niccolò Innocenti

10:10-10:30 CEST  
17:10-17:30 JST

Coffee Break

[For online participants, Coffee Break at Wonder Me](#)

10:30-12:30 CEST  
17:30-19:30 JST

Session S1

AI, robots and I40 - 2

Zoom web link S1:

<https://omu-ac-jp.zoom.us/j/94014878380>

<b>Hervas-Oliver, Jose-Luis</b>	Does really innovation policy works for industry 4.0? Evidence for Spanish Industrial Districts
<b>Antonietti Roberto, Cattani Luca, Pedrini Giulio (P)</b>	Robots and the productivity of local manufacturing systems in Emilia-Romagna: the mediating role of relatedness and complexity
<b>Ciappei Simona, Caloffi Annalisa</b>	Physician, heal thyself: the role of t-KIBS in 4.0 technology adoption
<b>Marucci Anna, Ciappei Cristiano, Rialti Riccardo, Zollo Lamberto</b>	Why Textile district fails in digitalization upgrade? Imprinting perspective and possible solutions

Chair: Roberto Antonietti

Session S2

Cultural and creative industries

Zoom web link S2:

<https://unipd.zoom.us/j/86794769173>

<b>Lauren England, Comunian Roberta, Viganò Federica</b>	Creative symbiosis: Connecting the wood industry, craft and design ecology of South Tyrol"
<b>Lazzeretti Luciana, Beccherle Paola, Oliva Stefania</b>	Uffizi "pop": exploring the role of museums in the digital era
<b>Arauzo-Carod Josep-Maria, Porta Andrea, Segre Giovanna</b>	Cultural and Creative Industries in the inner peripheries of Italian Regions: specialization and policies
<b>Atsuko Maeda</b>	Urban Policy and Securing Talent for an International Creative Environment: Glass City Toyama, Japan

Chair: Stefania Oliva

Session S3

Sustainability and green economy - 3

Zoom web link S3:

<https://unipd.zoom.us/j/82301845894>

<b>Bettiol Marco, De Marchi Valentina, di Maria Eleonora, Ponte Stefano</b>	Drivers of environmental and social upgrading in global value chains: lessons learned from the case of Prosecco wine cluster
<b>Blasi Silvia, Fano Shira, Sedita Silvia Rita, Toschi Gianluca (P)</b>	A network perspective of cognitive and geographical proximity in sustainable tourism organizations: evidence from Italy.
<b>Danese Giuseppe</b>	Adaption with or without mitigation? A systematic literature review of business strategies amid a changing climate
<b>Donald A. R. George, Fontanari Eddi, Tortia Ermanno Celeste</b>	Finance, Property Rights And Productivity In Italian Cooperatives

Chair: Marco Bettiol

12:30 CEST  
19:30 JST

Aknowledgments and farewell

Plenary Zoom web link:

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(P) = Presentation in presence