



PROGRAMME

Version 18/09/2023

RETHINKING CLUSTERS VI 2023 PROGRAMME OVERVIEW

	Thursday 28/09/2023	Friday 29/09/2023
9:00 - 9:30	Registration	
9:30 - 11:00	Session 1.1 Session 1.2 Session 1.3	Session 4.1 Session 4.2 Session 4.3
11:00 - 11:30	COFEE BREAK	COFEE BREAK
11:30 - 13:00	Session 2.1 Session 2.2 Special Session Challenges for innovation Artcast4D Workshop	Session 5.1 Session 5.2 Special Session Industrial districts
13:00 - 14:30	LUNCH	LUNCH
14:30 - 16:00	Session 3.1 Session 3.2 Special Session ArtCast4D	
16:00 - 16:30	COFEE BREAK	
16:30 - 18:00	PLENARY	
20:00	DRINKS AND SOCIAL DINNER AT THE BEACH	

FIRST DAY: THURSDAY 28/09/2023

**REGISTRATION DESK IS OPEN
THURSDAY 9:00 – 09:30**

**PARALLEL SESSIONS THURSDAY 1
THURSDAY 9:30 – 11:00**

ROOM 2.10: THE COMPETITIVENESS OF INDUSTRIAL DISTRICTS, CLUSTERS, REGIONS, AND ECOSYSTEMS (I)

Chair: Filippo Berti Mecocci

Potential formation of a hot spring industry cluster in Beppu, Japan: Learning from five European cities that participated in the 2018 World Hot Spring Summit

Takayuki Kubo; Akira Yamasaki

Bio-based industrial networks – Romanian best practice

Carmen Beatrice Pauna

Life cycle effects in new technologies – in which locations do German bioeconomy patents appear?

Sonja zu Jeddelloh; S. von Proff; T. Brenner

Multipliers, internal scale economies and local development

Filippo Berti Mecocci; Marco Bellandi

ROOM 2.11: ARTIFICIAL INTELLIGENCE, BIG DATA, BLOCK-CHAIN, AND INDUSTRY 4.0 IN FIRMS AND PLACES

Chair: Niccolò Innocenti

The Role of Clusters in Advancing Industry 4.0 Solutions: Insights from the Polish automotive context

Marta Götz; Marta Mackiewicz

Innovation in I4.0 and firms performance in Italy

Francesco Capone; Niccolò Innocenti; Leonardo Mazzoni; Luciana Lazzeretti

Exploring Artificial Intelligence in Creative Regions: A Literature Review

Luciana Lazzeretti; Stefania Oliva; Niccolò Innocenti

ROOM 2.12: INNOVATION POLICYMAKERS: RETHINKING THEIR ROLE

Chair: Aitziber Elola

A survey of Open Innovation ecosystems and practices within six countries for regional policy recommendations

Gaetano Di Palo; Milka Uzunova; Annapaola Voto

Rethinking the role of corporate governance as a channel for innovation with an impact on the community

Carlos Estévez-Mendoza; Ángeles Montoro-Sánchez

Cluster management and policy learning: The value of strategic intelligence and multi-actor collaboration

Aitziber Elola; James R. Wilson

COFFEE BREAK 11:00 – 11:30

PARALLEL SESSIONS THURSDAY 2

THURSDAY 11:30 – 13:00

ROOM 2.10: BLENDING STRATEGIC CONCEPTS AND TERRITORIES: HOW FIRMS ACTIVATE FIRM-LEVEL STRATEGIES IN PLACES

Chair: Annalisa Caloffi

The economic impact of port cluster: the case of Valencia port

Pablo Arnaiz Pérez; Juan Manuel Díez Orejas; Massimo Guagnini; Rosa Oliveros Navarro; Maravillas Sánchez-Barcaiztegui Álvarez; Livia Simongini; Juan Sosa Aparicio

Merging cluster organizations: pre-existing, process and sequence triggers

Mads Bruun Ingstrup; Nils Grashof

Mechanisms of Value Creation and Capture in Innovation Ecosystems: an analysis of Platform and Territorial Perspectives

Carlos Alberto Frantz dos Santos; Aurora Carneiro Zen

Government crowdsourcing across territorial levels

Annalisa Caloffi; Ana Colovic; Federica Rossi

ROOM 2.11: MODES OF INNOVATION AND TERRITORIES: BLENDING MICRO- AND MESO-LEVELS

Chair: Ángeles Montoro Sánchez

Knowledge spillovers and science parks. Evidence from China

Chen Rui; Boris Lokshin; Pierre Mohnen

Risks and benefits of R&D: cases in the cities of Sejong and Daejeon

Song Pyo Kim

Intermediaries in university-industry collaboration (UIC): the role of cluster organizations in collaborative platforms

Lukáš Danko; Dominika Kuberská; Drahomíra Pavelková; Małgorzata Kędzior-Laskowska

When local goes global. Modes of innovation and diffusion in the micro and meso level of wine clusters

Caridad Maylín-Aguilar; Ángeles Montoro-Sánchez

**ROOM 2.12: FUTURE BACKCASTING WORKSHOP FOR IMMERSIVE EXPERIENCES
Artcast4D open workshop**

Organisers/chairs: Elena Spadoni, Marco Denni, Martina Sciannamè

ROOM 2.13: SPECIAL SESSION CHALLENGES FOR INNOVATION AND TERRITORIAL DEVELOPMENT IN SOUTH AMERICA

Chair: Sergio Palomeque

Proximity, relational resources and sustainable competitive advantage: insights for biotech startups

Diego de Vasconcelos Souza; Aurora Carneiro Zen; Ana Lúcia Tatsch

Environmental Challenges and Innovative Responses of Local Agri-food Systems: a Theoretical Approach and Research Agenda

Luis Collado; Pablo Galaso; María de las Mercedes Menéndez; Adrián Rodríguez Miranda

Skills relatedness and technological diversification

Sergio Palomeque

LUNCH 13:00 – 14:30

PARALLEL SESSIONS THURSDAY 3
THURSDAY 14:30 – 16:00

ROOM 2.10: THE LOCAL/GLOBAL DIMENSION OF MULTIPLE INNOVATION NETWORKS (I)

Chair: Marco Bettiol

Internationalizing cluster organizations on market terms

Mads Bruun Ingstrup; Runolfur Smari Steinthorsson; Torben Munk Damgaard

Exploring the Nature of European Renewable Energy Clusters

Elisa Sabbadin; Ivan De Noni; Andrea Ganzaroli

Reflections on narrative context and diverging paths in cluster evolution

Ove Bjarnar; Rolv Petter Amdam; Lise Lillebrygfjeld Halse

How open innovation drives the intensity of use of Industry 4.0 technologies among Spanish firms

Marco Bettiol; Carles Boronat Moll; Eleonora Di Maria; José Luís Hervás Oliver

ROOM 2.11: THE ROLE OF CULTURE AND CREATIVITY IN EVOLUTIONARY TRAJECTORIES OF PLACES (I)

Chair: Luciana Lazzeretti

Playing with "Phygital" Culture

Andrea Ammirabile

Developing a model for research, development and innovation in a creative industries cluster

Justin Lewis; Marlen Komorovski; Mátê Miklós Fodor

How can public policies foster cross-sectoral innovation? Testing a model of Creative Hubs to promote creativity-based innovation within Textile industry in the MED region

Raúl Abeledo Sanchís

Museums' online reputation for places' reputation: the case of the Uffizi Galleries in Florence

Paula Beccherle; Luciana Lazzeretti; Stefania Oliva

ROOM 2.12: SPECIAL SESSION ARTCAST4D

Chair: Alfredo Ronchi

Living Labs as an open innovation network: the ArtCast4D case study for immersive art environments

Andromachi Boikou; Efthimios Hamilos; Nikos Sarris; Spiros Nikolopoulos; and Ioannis Kompatsiaris

Defining the concept of Immersion and the keys to immersion

Elena Spadoni; Mauro Ceconello; Marco Denni; Alfredo Ronchi; Martina Scianamè; Davide Spallazzo

Impact first: Artcast4D media release and its impact on all digital channels

Christoph Glauser; Loris Schmid; Peter Kropf

A proposal for an integrated framework for immersive technologies

Guillem Bacete; Chuan Li; Pau Díaz Solano; Fernando Álvarez Teresa

COFFEE BREAK 16:00 – 16:30

KEYNOTE LECTURE THURSDAY 3

THURSDAY 16:30 – 18:00

ROOM: ROOMS 2.9+2.10

TAX HAVEN CLUSTERS: AGENTIC ASSEMBLAGES

Chairs: José Luis Hervás Oliver and Rafael Boix Domènech

Keynote Speaker: Professor Phil Cooke

Mohn Institute for Innovation and Regional Development, Western Norway
University of Applied Sciences, Bergen, Norway

Discussant: Professor Luciana Lazzeretti

Università degli Studi di Firenze

**SOCIAL DINNER
THURSDAY 20:00**

La ferradura 
Restaurante

Av. Mare Nostrum, 42
46120 Alboraià, Valencia



SECOND DAY: THURSDAY 28/09/2023

PARALLEL SESSIONS FRIDAY 1

FRIDAY 9:30 – 11:00

ROOM 2.10: THE COMPETITIVENESS OF INDUSTRIAL DISTRICTS, CLUSTERS, REGIONS, AND ECOSYSTEMS (II)

Chair: Bjørn T. Asheim

It takes two to tango: an analysis of the effects of Entrepreneurial Ecosystems on Italian clusters

Massimo Riva; Federica Belfanti; Fernando G. Alberti

Microeconomics of Resilience: Cluster Organizations and the COVID-19 Pandemic

Dominika Kuberska

Internal resources, external environment or both? Exploring the critical determinants of innovative startup growth

Leonardo Mazzoni; Niccolò Innocenti

The role of clusters in addressing societal challenges in European regions

Silje Haus-Reve; Bjørn T. Asheim

ROOM 2.11: THE ROLE OF CULTURE AND CREATIVITY IN EVOLUTIONARY TRAJECTORIES OF PLACES (II)

Chair: Eva Coll-Martínez

Understanding innovation capabilities in the creative and cultural industries - Towards a new framework for managing innovativeness in places

Marlen Komorovski; Mátê Miklós Fodor; Justin Lewis

The role of cultural organisations in the evolutionary trajectories of places: The case of the Pistoia Museums Foundation

Stefania Oliva; Luciana Lazzeretti; Francesco Capone

The economic effect of the cultural and creative industries: an input-output analysis for 66 countries using inter-country input-output tables

Fernando Álvarez-Teresa; Rafael Boix-Domènech; Chuan Li

Creative Industries and Economic Complexity of Regions

Duygu Buyukyazici; Eva Coll-Martínez

ROOM 2.12: THE LOCAL/GLOBAL DIMENSION OF MULTIPLE INNOVATION NETWORKS (I)

Chair: Jörg Thomä

Spatial heterogeneity in the effect of regional trust on innovation

Thore Sören Bischoff; Petrik Runst; Kilian Bizer

DUI drivers of innovation in lagging regions

Leonie Reher

Unlocking the Potential of Entrepreneurial Discovery in the Smart Specialization Strategy: An Exploration based on patent data at the Regional Level

Andrea Ganzaroli; Ivan De Noni; Elisa Sabbadin

Solving the puzzle? An innovation mode perspective on lagging regions

Jörg Thomä

COFFEE BREAK 11:00 – 11:30

PARALLEL SESSIONS FRIDAY 2

FRIDAY 11:30 – 13:00

ROOM 2.10: SMES, PLACE AND INNOVATION

Chair: Aurora Carneiro Zen

From local markets to global legitimacy: A bottom-up perspective on technological innovation system's dynamic

David Ayrapetyan; Nicolas Befort; Frans Hermans

From territorial to digital creative-based innovation ecosystems: how Florianópolis evolved from the magic island to the Silicon Island

Dinorá Floriani; Silvio de Vasconcellos; Beatrice Mayer

The impact of fostering digital transformation in SMEs through a multi-actor collaboration process on the territorial innovation system: The case of 'PYME Digitala' in the province of Gipuzkoa

Aitziber Elola; Maddalen Alkorta

Dynamics of urban innovation ecosystems in developing countries: A comparative study

Aurora Carneiro Zen; Daniela Callegaro de Menezes; Carlos Alberto Frantz dos Santos; Everson dos Santos Spindler Bruno Anicet Bittencourt

ROOM 2.11: INNOVATION, SOCIAL INCLUSION, SDGS AND TERRITORIES: FRAMEWORKS AND REAL CASES

Chair: Silvia Rita Sedita

The emergence of place-based renewable energy clusters: a proposed framework for typification

Marcello Graziano; Pavel Soriano Hernandez; Christina Hoicka; Monika Mikhail

Skills for the circular economy: evidence from Emilia-Romagna, Italy

Roberto Antonietti; Davide Antonioli; Luca Cattani; Elisa Chioatto; Giulio Pedrini

The Circular Economy in the Context of Industrial Clusters: Cases of SMEs from the Tanning cluster of Arzignano, Italy

Marcos Ferasso; Fiorenza Belussi; Elisa Sabbadin

A place-based approach to the sustainability orientation of fashion firms: exploring the industrial district effect

Silvia Rita Sedita

ROOM 2.12: SPECIAL SESSION MARSHALLIAN INDUSTRIAL DISTRICTS: CAPABILITIES, INNOVATION AND SUSTAINABILITY

Chair: José Luis Hervás Oliver

Testing cluster life cycle approaches on the evolution of the Trafalgar Garment District of Barcelona. From canonical to adaptive models

Rafael Vicente-Salar

Comparing innovation in the Marshallian industrial districts of Spain and Italy: a causal approach

Rafael Boix-Domenech; Francesco Capone; Vittorio Galletto; Fabio Sforzi

How do industrial district companies cope with sustainability? A focus on strategies and business relationships

Simone Guercini; Matteo Dominidiato; Matilde Milanese

Diversification in industrial districts: is it about embedded regional or firm-level capabilities?

José Luís Hervás Oliver; Carles Boronat-Moll; Francisca Sempere-Ripoll

LUNCH 13:00 – 14:30
